



Florida Association of
Aging Services Providers

Florida Association of Aging Services Providers e-Newsletter

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Randy Hunt, Senior Resource Alliance

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Message from the President

*by Andrea Busada, Broward
County Elderly and Veterans
Services*



Dear FASP Members:

The 2016 Florida Conference on Aging was a wonderful success. Our partnership with FCOA continues to bring tremendous value, providing opportunities to strategize and unite behind some of the most pressing issues facing the elders we serve. As our membership strongly indicated through a recent survey, FASP is committed to grassroots advocacy efforts to engage our local Legislators.

Sincerely,
Andrea Busada

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Florida



Golden Years NEWS

Future of the Aging Network, by Randy Hunt

Although none of us have a crystal ball we can make some observations about the Future of the Aging Network given what we know today.

The cohort we affectionately call the “Baby Boomers” has effectively been the tail that wagged the dog through every decade since the beginning in 1946. This cohort was not only a highly populated cohort but demographers tell us its longevity lasted until 1964.

Seventy seven million of us by some counts and the first baby boomer turned 65 in 2011. This means that we will continue to see our aging citizens grow exponentially until almost 2050 until there is any easing of this demographic.

What will that mean to the Aging Network and specifically to Service Providers?

It will mean that our current delivery system will need to continually be challenged by several variables. The most obvious is funding! And the seminal question is how far will our Political and Corporate Leaders go to not only take care of the serious health needs of our seniors but also spend the money this is going to require.

If we use the past as an indicator of the future the Aging Network has a great deal of work to do to influence these decisions. If we currently do not have a relationship with our local, State and Federal elected officials we need to immediately make that a high priority.

Additionally, if our community funders like the United Way and corporate foundations are not on our list of funder and/or donors that needs to become another immediate goal.

In terms of the actual delivery of services – smarter will be better. Work on developing and redeveloping operational processes to be lean and very effective. This will include an effort to redouble efforts to attract donors so that some of the costs can be contained.

"...the moral test of government is how that government treats those who are in the dawn of life, the children; those who are in the twilight of life, the elderly; those who are in the shadows of life; the sick, the needy and the handicapped. "
~Last Speech of Hubert H. Humphrey

Let's hope everyone else does as well.

Partner Potential, by Tourea Robinson

We live in a constantly changing world which means that if you want to stay relevant, you have to constantly compete for people's attention. For not-for-profit organizations that can be difficult because often there are several organizations with similar, if not the same, focus in the community.

Everyone has heard the saying that "two heads are better than one." Well, why not apply that same concept to your organization. It is time for members of the aging service providers' network to become more creative in our efforts of promoting our programs and services. It is time for us to start *thinking outside of the box*.

One way to do this is by identifying potential partnerships and collaborations in our area. The idea isn't a new phenomenon however it isn't very often that you see non-profit organizations join together for similar causes and efforts.

Small budgets and limited resources make it difficult for organizations that do what we do to have sophisticated marketing departments and/or large donor bases. Take for example, your local Council on Elder Affairs. Several cities have organized COEAs and they serve as a great resource for aging service providers. Working with them could be one way you go about generating awareness and, possibly funding, for a particular program or service that benefits both your target audience and theirs.

It's opportunities like these that often go forgotten by not-for-profits, especially when we are doing similar work. Don't let these potential partnerships get away. If you know of other aging service providers (and that's any service) in your community you could partner with, reach out to them. Ask for a meeting to discuss how the two or three of you could join forces to meet a particular need in your community. By doing so, it will bring everyone closer to achieving set goals not to mention, save money and fulfill a much needed service for seniors in your area.

COA Volusia Celebrates 50 Years



Council on Aging of Volusia County (COA) was founded on March 23, 1967. For the past 50 years, COA has been the premier provider of in-home services to seniors across the county. Thousands of clients receive our support through personal care, meal preparation, housekeeping, companionship and Meals on Wheels. COA also manages four senior centers, seven dining sites and provides Respite Care programs and caregiver support throughout the county.

COA receives Federal and State grant dollars to provide essential services for our most at risk seniors, but also relies heavily on community support. COA is a non-profit and donations are tax-deductible. Although our grant programs are used to support seniors who meet a financial requirement of need, COA offers a full range of in-home services to Volusia residents at any age at affordable rates.

Between now and year end 2017, COA will be extending its marketing reach to inform county residents and their loved ones of the scope of our work. We invite you to join us by telling your friends and neighbors who we are and that we can help.

The recent Glenn & Connie Ritchey Community Service Awards event launched our campaign. We honored community pioneers, Anne B. France and Bill France Sr. and debuted the first segment of a documentary film showing the depth of COA's impact. The complete film will be televised through a partnership with Daytona State College (WDSC) and will be available on YouTube. Watch for that later this summer.

While proud of our history, we won't rest on the laurels of our last 50 years. We have served tens of thousands of seniors, but as our community ages, thousands more are waiting for our help. Won't you join us in this endeavor? Volunteer your time and donate today to support a senior who needs YOU.

**PUTTING
SENIORS FIRST**



THE OLDER AMERICANS ACT: AGING WELL SINCE 1965

1960: 16.6 Million Older Adults Living in the U.S.

1961



1st White House Conference on Aging held in Washington, DC
Led to key legislation, including the OAA

1965



OLDER AMERICANS ACT (OAA) ENACTED

Administration on Aging and state agencies on aging created

1970: 20.1 Million Older Adults Living in the U.S.



1972

Enacted: Congregate Nutrition Program

1973



Enacted: Area Agencies on Aging, Multi-purpose Senior Centers, and Community Service Employment Program

1978

New Requirement: Long-term Care (LTC) Ombudsman Services

Enacted: Home-delivered Nutrition Program



Enacted: Services for Native Americans Program



1980: 25.5 Million Older Adults Living in the U.S.



1987

Enacted: Disease Prevention, Health Promotion, and Elder Abuse Prevention Activities



LTC Ombudsman Program received separate authorization of funds

1990: 31.2 Million Older Adults Living in the U.S.



1992

Separate authority for elder rights activities bringing together LTC Ombudsman; prevention of abuse, neglect, and exploitation; and state legal assistance development programs

1993

Commissioner on Aging elevated to Assistant Secretary for Aging

2000: 35 Million Older Adults Living in the U.S.



2000

Enacted: National Family Caregiver Support Program

2006

Enacted:



- Home and Community-Based LTC Development Activities
- Evidence-based Disease Prevention and Health Promotion Services



Authority to Implement Aging and Disability Resource Centers in all states

2015: 47.8 Million Older Adults Living in the U.S.*

Learn more at <http://acl.gov/>



*2014 Census Projections for Americans 65+

FASP Award

Congratulations to Paula Jory of Hillsborough County Aging Services on her recent selection as the Minotty Eye Foundation Aging Services Providers Best Direct Service Employee of the Year.

This distinction is bestowed to those who have:

- demonstrated added value to the service they deliver to benefit elders,
- gone above and beyond job requirements to provide customer service and ensure customer satisfaction,
- developed community resources and support to the services being provided and demonstrated a high level of personal or organizational commitment to excellence.



L-R: Paula Jory, Karen Deigl

Here's what Mary Jo McKay had to say about Paula: "The nominee is a jovial employee who is committed to serving the seniors within Hillsborough County. She consistently goes the extra mile to ensure customer needs are fully and quickly met. She accepts client concerns and taps into various resources for customer resolution to avoid multiple persons assisting a client. Her customer service interactions are seamless and she consistently follows up with unusual client concerns to ensure customer satisfaction.

While providing interim supervision at one of the senior centers, the nominee partnered with a local community business to enhance the irrigation system of this center's community garden. This enhanced irrigation system will allow increased harvest for community residents to share.

This nominee has an extensive network of business and non-profit contacts that she reaches out to for various donations and sponsorships."



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#KeepFloridaConnected #ListenUp





New AARP poll: FL Women Voters Age 50-Plus Overwhelmingly Want Fast Action to Update Social Security

Survey Shows Women Voters Strongly Favor Plan to Allow Family Caregivers to Claim Credit for Time Away From Work When Calculating Social Security Benefits

St. Petersburg, Fla. — Florida women voters overwhelmingly favor fast action to update Social Security and keep it strong for their children and grandchildren, according to a new AARP poll of women voters nationwide and in Florida.

Overwhelmingly, 74 percent of women voters 50-plus agreed Congress and the next president should act immediately on Social Security, while 53 percent said they would be impacted if the program is not update by 2034, when beneficiaries could face a cut of nearly a quarter of their benefits. The poll also showed Democrat Hillary Clinton leading Republican nominee Donald Trump among Florida female voters age 50-plus 47 percent to 38 percent, with 11 percent of women voters still undecided.

“Women depend enormously on Social Security and this survey shows they’re concerned about the program’s future,” said Leslie Spencer, associate state director for AARP Florida, who is overseeing AARP’s Take A Stand initiative in Florida. “Women voters say they haven’t heard much on the major-party candidates’ plans to update Social Security.”

Some 64 percent of those surveyed said they hadn’t seen or heard Clinton’s plan for Social Security, while 75 percent said they hadn’t heard from Trump on his plans for Social Security. To learn more about the candidates’ plans, go to www.2016takeastand.org.

Women voters age 50-plus also strongly favored (67 percent to 30 percent) a proposal to allow family caregivers who take time away from work to receive credit for their caregiving time when calculating Social Security benefits. Some 75 percent of Democrats, 57 percent of Republicans and 63 percent of independents favored such a proposal.

Half of women voters age 50-plus said they thought Clinton would do a better job of handling Social Security, while 38 percent thought Trump would do better.

AARP’s Take A Stand is a national campaign focused on elevating the importance of taking steps now to keep Social Security strong and adequate for future generations. Among other program elements, AARP Take A Stand volunteers across the country are attending campaign events by 2016 Presidential candidates and asking them for their plans for Social Security.

The survey was conducted Aug. 1-8 by Lake Research Partners and American Viewpoint. The 717 Florida survey respondents included registered likely voters age 50 and older reached by both cell phone and landline. The survey is believed to be accurate within plus or minus 3.8 percent at a 95 percent confidence level.

FASP is on Facebook - Are You?



Do you or does your organization have a Facebook or Twitter account?
We would love to “like” “Friend” and/or “follow” you too.

FASP - Florida Association of Aging Services Providers Facebook page

<http://www.facebook.com/home.php?#!/pages/FASP-Florida-Association-of-Aging-Services-Providers/186392068069967>

FASP - Florida Association of Aging Services Providers Twitter

<http://twitter.com/1FASP>



DOEA - Florida Department of Elder Affairs Facebook page

<http://www.facebook.com/pages/Florida-Department-of-Elder-Affairs/128604923878650?sk=wall>

FCOA - Florida Council on Aging Facebook page

<http://www.facebook.com/home.php?#!/pages/Florida-Council-on-Aging/74320166787>

FCOA - Florida Council on Aging Twitter

<http://twitter.com/#!/FCOA1>

Resources

CAAR – US Administration of Community Living, Administration on Aging Data Briefs-
July 18, 2016 - [Click Here](#)



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Join us at the State Capitol to celebrate and advocate for Florida's seniors. More than 100 statewide partners invite you to join us for a televised town hall meeting, free lunch, entertainment, exhibitors, and free health screenings.

FLORIDA Senior Day

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Strength in Action!

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FLORIDASENIORDAY.ORG

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www.seniorresourceassociation.org/



www.marionseniorservices.org/



www.youragingresourcecenter.org/



www.councilonagingmartin.org/



www.agingresources.org/



www.friendshipcenters.org/



Real Possibilities

<http://www.aarp.org>



Council on Aging
of St. Lucie, Inc.

<http://www.coasl.com>



Hillsborough County
Florida

<http://www.hillsboroughcounty.org/>



<http://www.volencenter.com>



www.newvisioneyecenter.com

SPONSOR SPOTLIGHT



Florida

www.aarp.org/fl



<http://agingtrue.org/>



<http://www.seniorresourcealliance.org/>

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NEWS

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The intent of the FASP Newsletter is to keep you informed about program updates and information relating to aging services providers. If you have any comments about the newsletter, suggestions on ways to improve it and/or items you would like included, please contact FASP by e-mail at moreinfo@fasp.net or by phone at (850) 222-3524.

FASP's Mission: Supporting older adults and the providers that serve them through information, connection, and resources.